



Lexmark™

BLI PaceSetter 2017-2018: Document Imaging Security



Lexmark International, Inc., has been honored with a prestigious BLI PaceSetter award in the Document Imaging Security category from the analysts at Keypoint Intelligence - Buyers Lab (BLI) thanks to its...

- Top-tier scores in almost every category in the study, including those covering device authentication, hard drive security, and firmware integrity
- Security features on its single-function printers that generally match those found on its more advanced MFPs
- Experience and strength in securely tying printers and MFPs to workflow software
- Excellent device-management security features found in the company's Markvision Enterprise platform

Document and device security is a concern in every organization, but printers and MFPs can often be the weak link in the document chain of custody. Fortunately, manufacturers of office document technology have tightened and improved their hardware, software solutions, and services to mitigate security gaps. To determine which OEMs lead the market, analysts at Keypoint Intelligence conducted an in-depth evaluation of the security ecosystems of 13 document imaging OEMs. The granular study drilled down into 140 points of potential differentiation spread across eight categories. Based on these findings, the analysts at BLI have recognized Lexmark International, Inc. with a BLI PaceSetter award in the Document Imaging Security arena.

In the study, Lexmark stood out in key hardware areas such as device authentication and hard drive security. It also scored very well in firmware and app integrity, an area that proved to be a challenge for the industry as a whole. On the software front, Lexmark's Markvision Enterprise device management software also earned high marks when it comes to security: The solution continuously checks devices on the network and can automatically remedy any security settings that are out of conformance.

“Lexmark’s device security is second to none and includes advanced features such as a firmware integrity check at boot-up, BIOS integrity checking, intrusion detection and reporting, and much more,” said Jamie Bsales, Director of Software Analysis for Keypoint Intelligence - Buyers Lab. “It easily landed in the top tier among the 13 OEMs included in our study, which should give Lexmark purchasers peace of mind about the security of their output fleet.”

About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry’s resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that’s ever evolving, we change with it.

About **Buyers Lab PaceSetter Awards**

Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, Buyers Lab PaceSetter awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including Document Imaging Security, MFP Platforms & App Ecosystems, Mobile Print, and key vertical markets.

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